



MX SPORTS PRO RACING

122 Vista del Rio Drive | Morgantown, WV 26508 | 304.284.0101 tel | 888.339.9416 fax

April 1, 2011

To: Industry Bonus Awards Sponsors (IBA) and Service Providers

Thank you for your upcoming participation in the 2011 Lucas Oil AMA Pro Motocross Championship. IBA sponsorship programs are an integral part of any pro rider program, and for that we thank you on behalf of our competitors. Participation in the program requires posting a rider contingency program that benefits the competitors in the series that meet the requirements of your particular program. Sponsors and competitors are held responsible for compliance with program terms and conditions.

MX Sports will assist in the administration of the program through the Technical Inspection process. We will develop forms listing your company as an IBA Sponsor. Our Technicians will verify and record use of your product by a rider. This information will then be combined with the event results to generate an IBA Results Report that you can use to administer your program.

The Base IBA Package includes two (2) Season Credentials. IBA Sponsors may purchase additional Season Credentials, as well as Event Guest passes. Season/Event Guest credentials provide gate admission, Paddock and Industry Seating privileges for your guests. Event Guest passes are distributed in the form of **Exchange Passes** that will be sent to IBA Sponsors for distribution to guests well in advance of the event. Guests must present the Exchange Pass to **Rider Services** in exchange for an event Paddock pass.

The Base IBA Package does not include paddock parking or display space. However, paddock parking is available for an additional fee, and there are three options from which to choose. If these options do not fit your needs, please contact us. We can design a program specifically to suit your needs.

Thank you again for the opportunity to serve you. Hopefully the information in this package fully explains the credential and purchasing process for IBA Sponsor packages. Please follow the Checklist below when completing your application to avoid processing delays.

Please do not hesitate to contact us with any questions. We are here to help you manage your sponsor credentials.

See you at the Races!

The MX Sports Team



2011 INDUSTRY SERVICE PROVIDER APPLICATION

Contact MX Sports Pro Racing at (304) 284-0101 or email info@mxsportsproracing.com

APPLICANT INFORMATION : PLEASE PRINT CLEARLY

COMPANY _____ PRIMARY CONTACT _____

Address _____

City _____ ST _____ Zip _____

Primary Phone _____ Fax _____

Contact Cell _____ Email _____

IBA : INDUSTRY BONUS AWARDS SPONSOR

ADDITIONAL SEASON CREDENTIALS

BASE PACKAGE: \$1,500
Includes two (2) season credentials

IBA Sponsors may purchase up to 20 Season Credentials at \$400 each.

Complete Attached Bonus Awards Contingency Form

Name of Season Credential Holder: _____

Name of Season Credential Holder: _____

Note: Each Person Must Complete Season Credential Application

Sponsor is solely responsible for the payment of an award once official results notification has been issued. Sponsor agrees to indemnify and hold harmless MX Sports Pro Racing, Inc. from any and all costs, expenses and other charges incurred as a result of Sponsor not paying an award when due. Additionally, MX Sports reserves the right to suspend or revoke any credentials or other passes provided to Sponsor in the event Sponsor does not provide the awards to riders when due.

Authorizing Name _____ Title _____

Authorizing Signature _____ Date _____

PADDOCK FOOTPRINT

IB Sponsors/Industry Service Providers are eligible to have a presence in the paddock at the following rates:

Small = \$2,000 (Van, Truck or RV)

Medium = \$5,000 (30-70')

Large = \$7,500 (70' or longer)

OPTIONAL : BROADCAST SERVICES

Broadcast Services - \$2,400

- Live Timing and Scoring feed during timed practice
- Live TV Broadcast feed during racing
- Transmitter Supplied
- Technical support

EVENT GUEST PASSES

IB Sponsors/Industry Service Providers are eligible to purchase event guest passes at the following rates:

Exchange Passes			(\$40 ea) No.
Rd 1	5/21	Hangtown, CA	
Rd 2	5/28	Freestone, TX	
Rd 3	6/11	High Point, PA	
Rd 4	6/18	Budds Creek, MD	
Rd 5	6/25	Thunder Valley, CO	
Rd 6	7/2	RedBud, MI	
SubTotal			

Exchange Passes			(\$40 ea) No.
Rd 7	7/16	Spring Creek, MN	
Rd 8	7/23	Washougal, WA	
Rd 9	8/13	Unadilla, NY	
Rd 10	8/27	Southwick, MA	
Rd 11	9/3	Steel City, PA	
Rd 12	9/10	Pala, CA	
SubTotal			

PURCHASES

ITEM	QUANTITY	FEE	TOTAL
Base IBA Package		\$1,500	
Additional Season Credentials		x \$400 ea	
Exchange Passes		x \$40 ea	
Paddock Footprint: _____		\$ _____	
Broadcast Services		\$2,400	
TOTAL ALL			

OFFICE USE ONLY

Provider Name: _____

Date Received: _____ Date Fee Processed: _____ By: _____ Exchange Passes Issued: _____



2011 BONUS AWARDS POSTING FORM

NOTE: Please use this form for one product/award only. To post additional awards, please use a separate form. Specify the name of the product, including brand name, precisely as you wish it to appear on information distributed to the riders and the public.

COMPANY & PRODUCT INFO : PLEASE LIST PRODUCT NAME EXACTLY AS YOU WISH IT TO APPEAR

COMPANY _____

PRODUCT NAME _____

INDICATE AWARD TYPE: Per Position Top Finisher

Exclude the following riders: _____

REQUIREMENTS FOR POSTED AWARDS: Check all that apply. Sponsors must supply MX Sports with an adequate supply of decals to allow riders to meet award qualifications prior to the beginning of season.

Product Usage Machine Decal Other: _____

AWARDS POSTINGS

PER EVENT POSTING			
450 CLASS		250 CLASS	
Pos	Amount	Pos	Amount
1		1	
2		2	
3		3	
4		4	
5		5	
6		6	
7		7	
8		8	
9		9	
10		10	
11		11	
12		12	
13		13	
14		14	
15		15	
16		16	
17		17	
18		18	
19		19	
20		20	
Total:		Total:	

YEAR-END CHAMPIONSHIP BONUS	
450 CLASS	
Pos	Amount
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
Total:	

250 CLASS	
Pos	Amount
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
Total:	

